

We want to personally thank you for your kind and generous support because without it, the Effect could not stay on the air. Your partnership with us has helped to pay the bills on four full-power radio stations, 53 translators and the tower fees that go along with them. As partners, I need to share with you some struggles and challenges that we are facing with recent changes in the music industry.

The challenge is that the music industry is currently engaged in switching from physical CDs as their main way of distributing music, to focusing on online streaming. It has become increasingly difficult to obtain physical CDs for the E-Crew. This has concerned all of us at The Effect as we strive to provide the best appreciation gifts for you, our donors, who keep us on the air. So, with these things in mind, we are going to have to put the CDs on hold for a few months until we can figure out where we will fit in to this digital streaming movement.

For the month of August, we are sending you an E-Crew t-shirt that was designed exclusively for you, our E-Crew donors. We are making available to you a new product every month, maybe throwing in a mug or something at some point, we're not exactly sure, but we plan to have some fun with it and hope that you enjoy the appreciation gifts that we put together for you in the coming months.

Please keep us in prayer as we go through this new and challenging transitional period. I try always to remember to include you in my daily prayers and sometimes, I'll see a donation coming in through the office and I pray right on the spot for God to bless that person and that's the prayer I pray for you.

Please do not hesitate to share your concerns and ideas with me online at [ecrew@effectradio.com](mailto:ecrew@effectradio.com) or if you want to speak with me or pray about something, I'm always available to you here at the station in Twin Falls between the hours of 10:00 AM and 6:00 PM (MT). Just dial 208-733-3133 and ask for Jon Gibson. If I'm not here, ask Linda or Paula to make a note and leave a phone number and time you can be reached. If no one is here in reception, dial my extension 214 and leave me a message and I will call you back. May the Lord bless you and keep you always.

Please send me the exclusive E-Crew t-shirt for August 2018 (\$25 donation)

M    L    XL    XXL

No gift this month, but I would still like to give a donation of \$ \_\_\_\_\_

Card Type:	Visa <input type="checkbox"/>	MC <input type="checkbox"/>	AmEx <input type="checkbox"/>	Disc <input type="checkbox"/>
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Thank you for supporting Effect Radio!

We are a listener-supported ministry and 100% of your donations go right back into keeping us on the air. It is people like you who support Effect Radio that make it possible to reach you and thousands of other people with the Word of God and the best modern Christian music.